

## Performance Monitoring and Evaluation (PM&E) Matrix

**Goal:** To strengthen Indonesia's culture of pluralism, tolerance and respect for ethnic and religious diversity through entertaining media and outreach activities that target a diverse audience.

RESULT	INDICATOR	INDICATOR DEFINITION	DATA SOURCE/METHOD	FREQUENCY OF DATA COLLECTION	TARGET	RESULT
<b>Objectives</b>						
<b>O1.</b> Viewers of The Team recognize the value of pluralism and diversity and gain awareness of cooperative solutions and problem solving techniques	1.1. # of respondents reporting an increased knowledge and understanding of Indonesia's ethnic, religious and socio-geographic diversity and the importance of pluralism as defined by Indonesian nationalism;	- Through the use of proxy questions in the surveys related to the themes in <i>The Team</i> such as "together everyone achieves more";	- Survey (via sms/text, Facebook page provided at the end of each episode on TV);	Quarterly	TBD	1,619 respondents
	1.2. # of respondents who can identify key messages of the series, and apply it to their own personal situation.	- # and type of instances related to respondents' desire to improve relations with their counterparts/peers in non-adversarial and peaceful way	- FGD, interviews in our outreach activities and developed into case studies;			319 respondents
<b>O2.</b> Targeted vulnerable communities gain new skills that they can utilize to encourage the principles and philosophy of <i>The Team</i> .	2.1. # of participants in outreach activities who demonstrate an increase in their knowledge and ability to use conflict resolution skills introduced during outreach;	- Disaggregated by gender, age, socio- demographics;	- Pre- and post surveys	At outreach	TBD	319 participants
	2.2. # of case studies that demonstrate groups or individuals have applied the new skills.	- Through interviews and discussions participants should explain how CR skills could (or have) be applied in their daily activities.	- FGD, interviews, anecdotal data in our outreach activities and developed into case studies	Quarterly		10 case studies
<b>O3.</b> Government and Civil Society have increased capacity to	3.1. # of prison officers and <i>pesantren</i> leaders who demonstrate an increase in their knowledge of and ability to use	- Disaggregated by gender, age, socio-demographics;	- Pre- and post surveys at outreach;	End of Project	Prison Officials:	99 prison officers
					TBD	
					Pesantren	100 pesantren

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institutionalize practices that support an environment of cooperation and mutual respect.	conflict resolution skills introduced during outreach;	<p>- Through interviews and discussions participants should explain how CR skills could (or have) be applied in their field of work.</p> <p>- Change in knowledge and/or attitudes and ability to use new skills in their future programs.</p> <p>Qualitative examples with evidence provided</p>	FGDs, interviews and observations developed into case studies.	Quarterly	Leaders: TBD	leaders
	3.2. # of case studies that demonstrate groups or individuals have applied new skills.				5 case studies	
	3.3. media partners can demonstrate increased capacity and knowledge on socially sensitive topics (good governance, responsible citizenry, ethnic and religious tolerance, peace etc) and are results-oriented in their programming with the audience				5 staff from SET	
	3.4 sports partner can demonstrate increased capacity and knowledge on providing conflict transformation training				100%	
	3.5 # of media and sports partner staff who adapt Common Ground methodologies and apply them in their work;		Interviews	From Second quarter, quarterly	TBD	100%
<b>Outputs/Activities</b>						
1. Capacity strengthening workshop for SFCG media production partner	# of training workshops and participants	- Disaggregated by gender, age and other socio-demographics, location	List of participants  Meeting notes, Anecdotal data	Monthly	TBD	10 trainings

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2. Production and distribution of <i>The Team</i> DVD (including viewer's guide and music video)	# of DVDs and viewer's guides	- SFCG will distribute DVD sets through CSOs and other local associations, schools, religious groups, universities, etc;	Master copy of <i>The Team</i> , and the music video	Monthly	1000 DVD sets of <i>The Team</i>	1000 DVD sets of <i>Tim Bui</i>
	# of receiving institutions	- The music video will incorporate music and images embodying the basic themes of the series.		Once	1 music video	1 music video
3. Provide training for the facilitators from SFCG and ASA to lead conflict-transformation workshops in the target communities	# of ToTs	- Disaggregated by gender, age and other socio-demographics factors;	Training report (including pre- and post surveys)	During the training	1 ToT	10 ToT
	# of participants trained	- Participants are required to attend at least 75% of the training to be counted;	Participant list		TBD	100 participants
4. Facilitate conflict transformation workshops in <i>pesantrens</i> and prisons	# of <i>pesantrens</i> and prisons	- Disaggregated by gender, age and other socio-demographics factors;	Participant list	Each workshop	10 <i>pesantrens</i> & 5 prisons	10 <i>pesantrens</i> & 5 prisons
# of participants trained	- Participants are required to attend at least 75% of the training to be counted;	Workshop report (including findings on pre- and post-surveys, FGD, interviews, workshop evaluation)				
5. Organization of youth soccer teams, leagues and competitions in <i>pesantrens</i> across Indonesia	# of <i>pesantrens</i>	Disaggregated by gender, age and other socio-demographics factors	List of <i>pesantrens</i>	Monthly	10 <i>pesantrens</i>	10 <i>pesantrens</i>
# of the participants	List of soccer teams/leagues		TBD		900 participants	
# of competitions organized	List of competitions				10 soccer competition	